

# Dreamcatcher



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## NEWS FROM SOUTH AFRICA

Ed.08 \* Summer 2009

Welcome to the second, summer edition, of the Dreamcatcher Foundation's new-look monthly newsletter. It's packed with the latest news, features and exciting events about our pioneering charitable work in South Africa and beyond. By reading this, you are helping us in our goal to end global poverty and improve the lives of others. Your ongoing support is invaluable and will enable us to continue with our groundbreaking mission: to change words into action and literally 'Walk the Talk'.

**Wishing you a very Happy Christmas from us all!**

Anthea Rossouw,  
Founder.



## New and Fair Wine lands Tour!



Our Alternative Wine lands tour: A taste of Reality with Dreamcatcher, is Fair Trade in Tourism (FTTSA) certified. We offer excellent wine, traditional food and heart warming contact with the locals who benefit fairly. This tour was recently undertaken by some of the Health care professionals from the International Federation of Gynaecology and Obstetrics (FIGO), whose members from 124 countries, lobby to improve the physical and mental health of women. Margie Carolus, Dreamcatcher In-country co-coordinator said: "FIGO's work is so important. It has the potential to change the lives of women the world over". The FIGO tours were made possible thanks to the support of Africa Inside Out and Turners Conferences.

## One Goal!

### **Dreamcatcher is hoping to net World Soccer Cup event fans!**

Tens of thousands of soccer fans will be given the chance to experience the 'real' South Africa next year. The Dreamcatcher Foundation is staging a string of exciting community-based projects to co-incide with the World Cup taking place between June 11 and July 11.

Visitors will be given the opportunity to visit rural communities, mingle with locals and watch the tournament in an informal, real-life setting. Dreamcatcher founder Anthea Rossouw said the visitors could save as the comfortable accommodation was affordable, traditional food lovingly prepared for each visitor and the professionally organized community-based tourism ensured fair access to tourism benefits by community based tourism enterprises. The tour provides a window on the lives of ordinary South Africans through food, story telling, wine, music and truly South African hospitality at its best. "We are inviting soccer fans to see the real South Africa during the FIFA World Cup next year. This is an opportunity for tourists to meet local people and join in the unique vibe in an unstaged, affordable and safe setting." More information will be added to Dreamcatcher's website, [www.dreamcatcherfoundation.com](http://www.dreamcatcherfoundation.com) in coming weeks.



*Spanish Volunteer Francesc  
teaching our KidZ finer soccer tricks*

## Tourism Kamammas in Training



### NEWS IN BRIEF

#### \* KidZ gardening project blossoms

The Dreamcatcher Foundation, assisted financially by the local tourism bureau, is putting the love and value of 'gardening' back into South Africa's Garden Route. Members of the Dreamcatcher KidZ activity club in Stilbaai recently planted indigenous shrubs, herbs and vegetable beds during their school break.

#### \* Living the Dream

Recent Dreamcatcher volunteers include Elaine Householder from the USA, Kyrsta MacDonald-Scott from Scotland, Francisc Roca from Spain, Ale Marin from United Kingdom and Jozu Elorza from Spain. You have left indelible footprints behind in the communities and truly made a difference. Thank you !

#### \* In a-green-ment

The model developed by Dreamcatcher founder Anthea Rossouw, has won national recognition and is part of an entry of Waste Prevention Advisor Volunteers winning the prize: Best Waste Minimisation scheme at Britain's Local Authority Recycling Advisory Committee Awards in the United Kingdom. Henry Smith, leader of West Sussex County Council, said: "This is a magnificent effort". Waste management experts from the UK will join Anthea to blaze a new trail of waste management at community tourism enterprises in March, prior to 2010 World Soccer Cup.

#### \* Wing and a Prayer

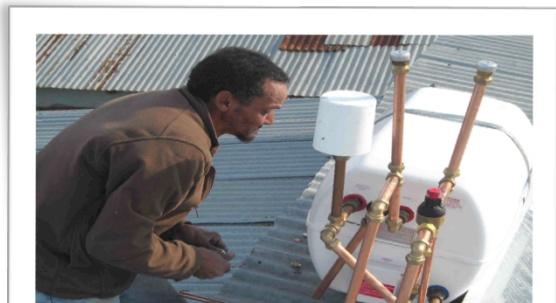
A containment of physiotherapy aids, donated by the public in Scotland, raised through stalwart efforts to collect by Physiotherapist, Kyrsta MacDonald-Scott, and logistics by Phil Townrow, of BA, will fly its way into South Africa soon. The aids, for those in need at grass routes, will be distributed among clinics as well as individuals in Dreamcatcher communities on arrival in South Africa.

## On course for a brighter future

Our tourism courses for disadvantaged community tourism entrepreneurs are going from "strength to strength", The Dreamcatcher Foundation can report. The ground breaking courses called 'Changing Lanes to Tourism: It's Mine, It's Yours', runs for three years, was designed specifically for South Africa's small, medium and micro enterprises (SMMEs) from historically disadvantaged backgrounds. It teaches Kamammas and other community leaders about the needs of the international tourism industry, and how to unlock its financial potential. Making sure that the environment is managed at the tourism enterprises, is part and parcel of the course, which is hugely successful: leading international economic development academics continue to report on its success, after visits to see improved facilities, welcoming environments and authentic, fair trade, community based experience, at the Dreamcatcher sites they visit. The most recent Local Site Mentors to begin the course live in Soweto, Ndebele Village, and Stilbaai respectively.

## Product upgrades: Going green with Solar geysers!

Important product upgrades, product development training and small business building stimulation at the tourism products of the Kamammas, took place between July and October, with funds made available by donors, fund raising by Dreamcatcher, as well as via Dreamcatcher Nederland and Cordaid in the Netherlands. Combining all the needs thus, we were able to do upgrades, which include solar geysers, at our Homestays and Cook Up venues to an acceptable standard to receive volunteers and tourists in Darling, Qua Qua, & Stilbaai. Installing solar geysers at the tourism enterprises is part of the Dreamcatcher waste- and energy management sustainable development plan.



**Contact and Donate:** The Dreamcatcher Foundation relies on your generous support to continue with its ground breaking work. To donate, volunteer, or channel tourists to visit us, contact:

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